



berlin today award 2011

PARTICIPATION CONDITIONS

1. OBJECTIVE

It is the objective of the **BERLIN TODAY AWARD 2011** to:

- _ Ensure that this year's award motto "**You Are Leaving The Familiar Sector**" is the creative focus of young filmmakers world-wide.
- _ Assist filmmakers with the production of their short film project by providing access to:
 - funding from Medienboard Berlin-Brandenburg
 - production companies from Berlin-Brandenburg that will produce selected short film projects
 - in-kind support from the German film industry

2. SELECTION CRITERIA

Selection criteria for the nomination for the **BERLIN TODAY AWARD 2011** are:

- _ The artistic quality and originality of the project idea dealing with the "**You Are Leaving The Familiar Sector**" motto: Since its invention, cinema has helped us to imagine what our lives could be like and how the world could look. Film offers an extraordinary glimpse into a world you've never seen, never dreamt of, or never dared to enter. Crossing between sectors in a wall-dominated Berlin used to be an experience where everything could change in the space of a few hundred metres. How do you imagine a world beyond what you've known, and what do you see when you leave the place you know best?
The motto of the **BERLIN TODAY AWARD 2011** encourages filmmakers to envision a world beyond the familiar.
- _ A distinctive use of sound and image, combined with an overall original and creative approach to film making.

3. ENTRY CONDITIONS

- _ Eligible for participation in the **BERLIN TODAY AWARD 2011** are:
 - All persons with a complete application for the Berlinale Talent Campus 2010
 - All participants of the Berlinale Talent Campus 2003-2009 (Alumni)
 - Team applications are not permitted.
- _ There are no genre or location restrictions for the story or shoot. The short films may either be in analogue or digital format.
- _ Maximum running time is 10 minutes.
- _ Applicants must submit a full script and detailed project description including budget estimate.
- _ Applicants are expected to direct their proposed film and are therefore required to prove relevant directing experience.
- _ The post-production of the films will take place in Berlin-Brandenburg.
- _ Delivery of the master tapes will be on DigiBeta (PAL, DolbyStereo, 16:9, anamorph), incl. an original language as well as German and English subtitled versions.

Talent Short Film Competition Berlin Today Award 2011 You Are Leaving The Familiar Sector

3.1 HOW TO APPLY:

PART 1: ONLINE APPLICATION

The online application is available at

www.berlinale-talentcampus.de/berlin-today-award

In order to complete an application for the **BERLIN TODAY AWARD 2011**, a Berlinale Talent Campus online ID (application number & password) is required. Alumni may use their existing Campus application number & password. Only PDFs (and Exel documents for the budget estimate) are accepted. Other file formats will not be accepted. The project description package for each project submitted shall include and specify:

- _ Logline
- _ Synopsis (max. 2000 characters)
- _ Full script (for documentaries an expanded treatment)
- _ Project information: title, running time, original film language, genre, shooting location, main cast / characters
- _ Budget estimate
- _ Director's statement (incl. details of previous work experience)
- _ Declaration of copyright (can be found in the online application)

PART 2: SAMPLE OF WORK & STORYBOARDS

In addition to the online application, please submit by mail to the postal address mentioned below:

- _ For fiction / documentary films, at least one relevant work sample on DVD in English or with English subtitles is required. The sample must be signed with the name and application number of the applicant. Alternatively, applicants may upload the sample online (max. 250 MB).
- _ For animated films, a flash animation of at least one of the lead characters of the proposed project on DVD is required. Alternatively, applicants may upload the sample online (max. 250 MB).
- _ Additional information, e.g. a storyboard, visualisation concept incl. photos may also be submitted either by mail or upload (optional).
- _ Important notice: Before sending your sample materials per mail, please check customs regulations and mark clearly on the package: "No commercial value, for cultural purposes only". The value of the contents should be for customs purposes only and shall not exceed 15 Euros. The Berlinale Talent Campus won't accept any responsibility for any excess taxes or duties incurred. All postal fees are the responsibility of the SENDER.

4. NOMINATION PROCESS

- A jury, appointed by the Berlinale Talent Campus, will select up to fifteen proposals from the pool of entries submitted before the deadline.
- The participants selected will be invited to a Producers' Meeting, to be held in February 2010 during the Berlinale Talent Campus 2010 (February 16, 2010, 10am – 6pm). At the Producers' Meeting, the talents will be given the opportunity to present their project to attending production companies.
- Participation at the Producers' Meeting is obligatory for participating talents and producers. A no show will result in elimination from the **BERLIN TODAY AWARD 2011**.
- Following the Producers' Meeting, the Berlinale Talent Campus will select a maximum of five final projects (producer / director teams) for production in late summer/autumn of 2010 ("finalists"). The finalists will be notified via email.
- After the announcement of the finalists, the crew may be selected from Campus community members. Therefore, the selected projects will be presented online at www.berlinale-talentcampus.de (subject to approval by the project's production company).

5. EXPENSES

- For talents invited to the Producers' Meeting during the Berlinale Talent Campus 2010, a partial reimbursement accommodation and travel expenses will be offered to participants who are non-German citizens and do not reside in Germany. The amount will be determined on an individual basis and at the discretion of the Berlinale Talent Campus.
- During the production period of the short films, each finalist will receive compensation to cover lodging, travel expenses, food, etc. This compensation will come out of the total production budget of the respective short film project. There will be no additional remuneration for the talent (writer's / director's fee).

6. PRODUCTION

- Pre-production and principal shooting of the short films is to take place in spring / summer 2010. Post production will take place in autumn 2010.
- The final production budget for each short film will be calculated by the participating production company. The production company controls and carries the responsibility for the final budget. Funds for the production will be provided to the production company as a conditionally repayable loan by Medienboard Berlin-Brandenburg. Additional goods and services shall be contributed by companies related to the industry, with the acquisition of sponsors being managed by the production company.
- The production period will end with the delivery of the short film master tapes to the Berlinale Talent Campus.
Deadline for the delivery is November 30th, 2010.

7. RIGHTS / SHARES IN PROCEEDS

- The finalists shall transfer their rights to the short film and the underlying work (script, screenplay etc.) exclusively to the production company. The rights transfer will be detailed in a directing agreement and an underlying rights agreement between the finalists and the production company.
After repayment in full of the conditional repayable loan awarded by the Medienboard Berlin-Brandenburg, the net revenues generated by the worldwide distribution of each

short film shall be split after deduction of distribution fees and distribution costs as follows:

- Director 35 %
- Production company 35 %
- Internationale Filmfestspiele Berlin / Berlinale Talent Campus 30 %

8. GENERAL REMARKS

- Entries received after October 7, 2009, will not be eligible.
- The world premiere of the completed short films will be held at the Berlinale Talent Campus during the 61st Berlin International Film Festival in 2011.
- The shorts produced may not be screened at any other festivals prior to the 61st Berlin International Film Festival or shown in public before.
- Any material submitted with the application, i.e. work samples, will not be returned.
 - Applicants not selected as finalists can pick up their sample of work in person and are requested to notify the Campus team on beforehand by e-mail.
 - Any material not collected by February 28, 2010 will be destroyed/deleted by the Berlinale Talent Campus.
 - All materials submitted by applicants who are selected will be archived on by the Berlinale Talent Campus. Documents and work samples will be protected as outlined by current data protection legislation and no information will be distributed to third parties.

9. DEADLINE FOR APPLICATIONS

The application deadline is October 7, 2009.

Please note: for part 2 of the application, materials submitted by mail must arrive by October 7, 2009 in the office of the Berlinale Talent Campus. The deadline is not the postmark date.

POSTAL ADDRESS

(for part 2 of the application, work samples):

Berlin International Film Festival

Berlinale Talent Campus / Berlin Today Award
Potsdamer Strasse 5
D- 10785 Berlin, Germany

medienboard
Berlin-Brandenburg GmbH



The BERLIN TODAY AWARD is the Talent Short Film Competition of the Berlinale Talent Campus and is supported by the Medienboard Berlin-Brandenburg.

The Berlinale Talent Campus is an initiative of the Berlin International Film Festival, a business division of the Kulturveranstaltungen des Bundes in Berlin GmbH.